



Hyatt Regency & Long Beach Convention Center, February 28 - March 2, 2007

California Redevelopment Association Annual Conference & EXPO

Redevelopment. Building Better Communities.

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2007 CONFERENCE PROGRAM

WEDNESDAY, FEBRUARY 28

8:30 a.m.
Registration
10:30 – 10:45 a.m.
Welcome and Overview
10:45 – 11:45 a.m.
Opening Address
12:00 noon – 1:45 p.m.
Awards Luncheon
2:00 – 3:15 p.m.
Concurrent Sessions
Downtown Walking Tour
3:30 – 5:00 p.m.
Concurrent Sessions
Downtown Walking Tour
5:00 – 7:00 p.m.
Welcome Reception

THURSDAY, MARCH 1

8:00 a.m.
Registration
8:00 – 9:00 a.m.
General session
9:15 – 10:30 a.m.
Concurrent Sessions
Redevelopment Project Area
Bus Tour - Historic
Bus Tour - Neighborhood
10:45 a.m. – 12:00 noon
Concurrent Sessions
Redevelopment Project Area
12:15 – 2:00 p.m.
Lunch and Luncheon Speaker
2:00 – 5:30 p.m.
EXPO Trade Show

FRIDAY, MARCH 2

8:00 a.m.
Registration
8:30 – 9:45 a.m.
Concurrent Sessions
10:00 – 10:45 a.m.
General Session
11:00 a.m. – 12:30 p.m.
General Session on Legislation
12:30 p.m.
Closing Remarks & Adjournment



Wednesday Opening Speaker and
Awards Luncheon emcee
Jack Gallagher
Comedian, Actor, and Writer
Adapting to Change and Loving it!



Thursday Luncheon Speaker
Huell Howser
Producer/Host of "California's Gold"
on PBS
Telling the Redevelopment Story
Huell will have a special announcement you
won't want to miss.



Friday General Session Speaker
Greg LeRoy
Executive Director of Good Jobs First
and author "The Great American
Jobs Scam"
*Avoiding the Great American
Jobs Scam*

visit www.calredevelop.org for updated
information and registration

Registration Form

Name: _____
Mr./Mrs./Ms.
Title: _____
Informal name (to appear on badge): _____
Organization: _____
Address: _____
City, State, Zip: _____
Phone/Fax: _____
Email: _____

Payment Information

please check one only

☐ Check enclosed ☐ Visa/MasterCard/AMEX

Name on card: _____

Card number: _____

Expiration date: _____ CSC#: _____

Signature: _____

Payment & registration must be submitted together.

Please make checks payable to:

California Redevelopment Association

1400 K Street, Suite 204, Sacramento CA, 95814

Phone (916) 448-8760, Fax (916) 448-9397

Conference Fees

*EARLY RATE	Member	Non-Member
Registration	<input type="checkbox"/> \$465	<input type="checkbox"/> \$615
**w/Affordable Housing Handbook	<input type="checkbox"/> \$500	<input type="checkbox"/> \$655

Regular	Member	Non-Member
Registration	<input type="checkbox"/> \$495	<input type="checkbox"/> \$645
**w/Affordable Housing Handbook	<input type="checkbox"/> \$530	<input type="checkbox"/> \$685

On-Site	Member	Non-Member
Registration	<input type="checkbox"/> \$545	<input type="checkbox"/> \$695

Tour Sign-Up		
Wednesday	Thursday	
<input type="checkbox"/> Downtown Walking Tour	<input type="checkbox"/> \$15 Historic Bus Tour	<input type="checkbox"/> \$15 Neighborhood Bus Tour

*Payment and registration must be received by 2/2/07.
**Book delivered at registration. Take advantage of this special offer by purchasing the *Affordable Housing Handbook* at a BIG savings!

Special needs: _____

Total payment due: \$ _____

Registration Information

To register, complete the registration form and fax it to (916) 448-9397; mail it directly to CRA; register online at www.calredevelop.org; or register on-site. Registration includes two lunches, course materials, and refreshment breaks. Student and intern discounts are available on a space available basis subject to verification and approval. Call Judy Jennemann at (916) 448-8760 for details.

Cancellation Policy

- ✦ Cancellations must be submitted in writing (faxed or emailed documents are acceptable).
- ✦ Cancellations postmarked, faxed or emailed by 2/21/07 will be charged an \$85 cancellation fee.
- ✦ No refund for cancellations postmarked 2/22/07 or later, and/or for registrants who do not cancel or attend.
- ✦ For registrants who cancel less than seven days before the day of the event you may (1) send a qualified substitute from your organization, or (2) transfer your PREPAID registration (less a 15% administration fee) to a CRA event of your choice (to be used within a 12-month period).

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Hotel Information

Hyatt Regency Long Beach

200 South Pine Ave
Long Beach, CA 90802
(562) 491-1234
Rate: \$159 (Single/Double)
Tax: 12%
Parking: \$12 for guests (in/out), \$6 for non-guests
Check-In: 3:00 PM, Check-Out: 12:00 PM

Hilton Long Beach

701 West Ocean Blvd
Long Beach, CA 90831
(562) 983-3400
Guest Rate: \$152 (Single/Double)
Tax: 12%
Parking: \$10 daily
Check-In: 3:00 PM, Check-Out: 12:00 PM

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To learn more about sponsorship opportunities, contact Rich Heitke at (916) 448-8760 or rheitke@calredevelop.org.



CALIFORNIA REDEVELOPMENT ASSOCIATION
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